

MOUNTAIN FILM

ON TOUR



A fundraiser for the
Selway-Bitterroot Frank Church Foundation

Friday, April 6, 2012
Wilma Theatre
Missoula, Montana



**Sponsorship
Information**

MOUNTAIN FILM

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What is the Mountain Film Festival?

The Mountain Film Festival, based in Telluride, Colorado, is **America's premier independent documentary film festival**. Each year, a selection of winning films from the week-long international festival are taken on the road to reach audiences who otherwise would not have a chance to experience the festival. The films display themes of adventure, mountaineering, remarkable personalities and important environmental and social messages. Each show is custom-tailored to the venue, event and community in which it is being presented, and is often used as a fundraiser for non-profit organizations. For more information about the festival, please go to mountainfilm.org or selwaybitterroot.org/mountainfilm.

The Selway-Bitterroot Frank Church Foundation is bringing the festival to back Missoula in 2012 as a fundraising event. After a nearly sold-out crowd at our 2011 screening at the Roxy Theater, we expect the films and festival advertising to reach even more people in 2012 as we move the festival to the legendary Wilma Theatre. By sponsoring this event, not only are you supporting local wilderness stewardship through the Selway-Bitterroot Frank Church Foundation (see below), but you are supporting the western Montana community by bringing world-class films to the region.



SELWAY-BITTERROOT FRANK CHURCH FOUNDATION

Established in 2005, the Selway-Bitterroot Frank Church Foundation is a non-profit organization dedicated to on-the-ground stewardship of the Frank Church-River of No Return Wilderness, Selway-Bitterroot Wilderness and surrounding wildlands. Our geographic focus areas include the legendary Salmon, Selway and Lochsa River basins of Idaho and Montana's iconic Bitterroot Valley. We harbor no political agenda. Rather, we focus on improving the on-the-ground conditions in the Frank Church-River of No Return and Selway-Bitterroot wildlands. Our projects include trail maintenance, invasive weed eradication, inventory and mapping, restoration, wilderness trash removal, wilderness education and training future wilderness leaders. For more information about our projects and programs, go to www.selwaybitterroot.org.

The Selway-Bitterroot Frank Church Foundation is a 501(c)3 non-profit organization. As such, your sponsorship or donation may be deductible for tax purposes. Please consider sponsoring today!

SPONSORSHIP LEVELS

Headline Financial Sponsor

\$1000+ (Financial Contribution Only)

As a Headline Financial Sponsor, your business will be a headline sponsor for the 2012 Mountain Film Festival in Missoula. Your business logo and name will be featured in:

- Radio spots
- News releases
- Event Posters
- Event Tickets
- Print Advertisements
- Event Program
- Mountain Film Festival page on our website

Additionally, your business will have the opportunity of a display booth at the event. You will receive two free tickets to the event for you or your employees to use.

Headline Product Sponsor

\$1000+ (Product Contribution or Product + Financial Contribution)

As a Headline Product Sponsor, your business will be a headline sponsor for the 2012 Mountain Film Festival in Missoula. Your business logo and name will be featured in:

- Radio spots
- News releases
- Event Posters
- Print Advertisements
- Event Program
- Mountain Film Festival page on our website

Additionally, your business will have the opportunity of a display booth at the event. You will receive two free tickets to the event for you or your employees to use.

Platinum Sponsor

\$500+

As a Platinum Sponsor, your business will be a major sponsor for the 2012 Mountain Film Festival in Missoula. Your business logo and name will have prominent placement on:

- Event Posters
- Print Advertisements
- Event Program
- Mountain Film Festival page on our website

You will receive two free tickets to the event for you or your employees to use.

Gold Sponsor

\$250+

As a Gold Sponsor, your business will be a primary sponsor for the 2012 Mountain Film Festival in Missoula. Your business logo and name will appear on:

- Event Posters
- Print Advertisements
- Event Program
- Mountain Film Festival page on our website

You will receive two free tickets to the event for you or your employees to use.

Silver Sponsor

\$100+

As a Silver Sponsor, your business name will appear in the event program. We will post your business name and a link to your website on the Mountain Film Festival page on our website. You will receive two free tickets to the event for you and your employees to use.

Bronze Sponsor

\$50+

As a Bronze Sponsor, your business name will appear in the event program. We will post your business name and a link to your website on the Mountain Film Festival page on our website.

SPONSORSHIP COMMITMENT

Sponsorship Level: _____ Amount: _____

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-Mail: _____

Business Website Address: _____

Other Notes: _____

Please mail this form, along with a sponsorship check made out to the Selway-Bitterroot Frank Church Foundation (do not mail cash), to:

Selway-Bitterroot Frank Church Foundation
Attn: Eric Melson, Programs Director
P. O. Box 8103
Missoula, MT 59807

All sponsorships of \$250 and above will be featured on the event poster and all other printed materials if received by **Thursday, March 1, 2012**, along with a digital logo. Sponsorships may be submitted after this date, however logos or sponsor names are not guaranteed to be on the event poster or printed materials due to printing deadlines. Logos should be submitted as color and/or black and white hi-resolution .eps, .jpg, .pdf or .png files. Digital logos should be e-mailed to **emelson@selwaybitterroot.org**. Call Eric Melson at 208-830-0924 with any questions about event details and to confirm receipt of sponsorship materials. Thank you in advance for your generous support of the Selway-Bitterroot Frank Church Foundation!

Donations may be tax deductible; consult a financial advisor.

The Selway-Bitterroot Frank Church Foundation is a 501(c)3 non-profit organization.



Mountain Film Festival ticket from 2011 Missoula event

SELWAY-BITTERROOT FRANK CHURCH FOUNDATION

www.selwaybitterroot.org

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P. O. Box 8103
Missoula, MT 59807
406.329.3603

North Central Idaho Office
137 Old Highway 7
Grangeville, ID 83530
208.451.5047

Southwest Idaho Office
P. O. Box 1886
Boise, ID 83701
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